Monthly Tracking Active Member Activity Per Location

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach (Target 700)	469	536								
Surry Hills (Target 600)	326	382								
Byron Bay (Target 250)	71	86								
Kirrawee (Target 300)	0	85								

** Activity of Active Members. Must have attended class during the month in order show up on report.*

Monthly Tracking Suspended* Members Per Location

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach	92	88								
Surry Hills	89	76								
Byron Bay	27	26								
Kirrawee	45	36								
Total	*253*	*226*								

**suspended Ezidebit Members = 406. But only 253 have attended a session with us from Jan 2021 to 2022. The remaining 153 you could say are actually cancelled as they are long term suspensions. Also, does not inlcuded Stripe Members who have cancelled but are actually "suspended" treating these as cancellations.*

Monthly Tracking Cancelled Memberships Per Location

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach	54	59								
Surry Hills	50	49								
Byron Bay	21	25								
Kirrawee	0	0								
Total	*125*	*133*								

Reports » Clients » Membership - Summary - Terminated (date range for that month) tag new + add expired (date range for that month - this picks up Stripe)
tag add then run last visit report for each studio over last 12 months. Includes annuals that have "expired" so numbers here will be slighlty different to Member Cancellations.

Monthly Tracking Trial Pass First Visit Per Location

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach	60	72								
Surry Hills	25	44								
Byron Bay	20	31								
Kirrawee	0	119								
Total Activated	*105*	*266*								
Total Sold	*157*	*327*								

Reports » Sales » Sales by Service tag new then Reports » Clients » First Visit per location

Monthly Tracking NEW Members Per Location *(includes trial conversions)*

Date	Jan 2022	Feb 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022
Bondi Beach	25	51								
Surry Hills	28	18								
Byron Bay	4	7* could be 9, 2 incorrect signups								
Kirrawee	0	28								